



Advertising Rates

FROZEN DEAD GUY DAYS FESTIVAL

FDGD is an authentic, experiential marketing opportunity for advertisers in an increasingly impersonal, electronic era. A Colorado classic and world famous event, FDGD has attracted thousands of freezafarians for 15 years. Attendees are a diverse demographic of open minded life enthusiasts from Millennials to Baby Boomers. They converge on the eclectic mountain town of Nederland to participate in off-the-wall events or just enjoy some craft brew and spirited beverages in three music tents featuring over 30 of the best up-and-coming bands in the country.

FESTIVAL DATES

March 10-12, 2017

SUBMISSION REQUIREMENTS

Ads should be 300 dpi full color tiff, eps or pdf file
Artwork deadline: February 3, 2017

CONTACT

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PAYMENT

Checks made payable to FDGD, LLC
Mail to: 3875 Arbol Court, Boulder, CO 80301
Online: frozendeadguydays.org/advertising-opportunities

FDGD FESTIVAL FACTS:

- USA TODAY top 5 Cultural Festivals in the Country
- Over 25k freezafarians in attendance in 2016 / continues to grow each year
- 100K hits on frozendeadguydays.org week before festival
- 14,000 Facebook followers; single posts reaching up to 50K
- Top Ten Festivals from Lonely Planet & Hotels.com
- Governor's award for best promotional event in Colorado
- Fest 300 top festival in the world

1/2 PAGE AD
7.25" wide x 4.625" high
\$500

1/4 PAGE AD
3.5" wide x 4.625" high
\$350

1/8 PAGE AD
3.5" wide x 2.25" high
\$200



**FROZEN
DEAD GUY DAYS**