

Advertising Rates

FROZEN DEAD GUY DAYS FESTIVAL

Frozen Dead Guys Days is an authentic, experiential marketing opportunity in an increasingly impersonal, electronic era. A Colorado classic and world-famous event, FDGD has attracted freezafarians to this three-day festival for 17 years. Attendees are a diverse demographic of open-minded life enthusiasts from Millennials to Gen Xers to Baby Boomers who converge on the eclectic mountain town of Nederland, Colorado each year to enjoy live music, off-the-wall events, craft brew, spirited beverages, and fabulous local fare.

FESTIVAL DATES

March 8–10 2019

SUBMISSION REQUIREMENTS

Ads should be 300 dpi , cmyk color tiff, eps or pdf file

DEADLINE

Artwork by February 7, 2019

DESIGN SERVICES

Ad design available for \$150 per ad

CONTACT

Amanda MacDonald: 303-506-1048
Email: frosty@frozendeadguydays.org
Web: frozendeadguydays.org

PAYMENT

Paypal: fdgd2010@gmail.com
Checks made payable to FDGD, LLC
Mail to: P.O. Box 1274, Nederland, CO 80466

FDGD FESTIVAL FACTS:

- USA TODAY top 5 Festivals in the US
- Over 25k attended in 2018; continues to grow each year
- 100k hits on frozendeadguydays.org week before festival
- 17,000 Facebook followers; single posts reaching up to 90k
- Top Ten Festivals from Lonely Planet & Hotels.com
- Governor’s award for best promotional event in Colorado
- Fest 300 top festival in the world



FULL PAGE AD
7.25" wide x 9.5" high
Inquire

1/2 PAGE AD
7.25" wide x 4.625" high
\$600

1/4 PAGE AD
3.5" wide x 4.625" high
\$450

1/8 PAGE AD
3.5" wide x 2.25" high
\$250



**FROZEN
DEAD GUY DAYS**

frozendeadguydays.org/advertising-opportunities